Impact



[1]

- INGOT web site has a high page rank for the size of the project. It is the same as the rank of the following web sites: http://www.ecotec.com/ **[2] and** http://www.leonardo.org.uk/ **[3]. A google Search on the word INGOT usually puts the site in the top 2 on the search list.**
- Since January 2010 there have been 50,000 individual visitors to the site and 3 million hits. There are currently nearly 18,000 pages on the site mostly user generated.
- Each partner has been trained to use the Drupal content management system and is now capable of contributing not only to the INGOT web site but also to the language translation support for the Drupal Open Source community.
- Each partner has a better understanding of Bulgarian Beer! [4]
- Each partner has a far better understanding of the European Qualifications Framework and how it applies in their national system.
- Each partner has increased their understanding of Web based technologies and their potential to make learning more accessible to previously hard to reach groups.
- Each partner has a better understanding of assessment for learning based on competence models that support individualised learning.
- Each partner understands the way in which the underlying pedagogical principles of the INGOT model can be transferred to other subjects or occupational areas.
- Web site importance is rising as indicated by Google rank
- A wider range of people now have access to the web site resources as a result of translations.
- Volunteers have been drawn into the project to provide additional translations into German, Polish, Portuguese and Malay.
- We have an offer to translate to Brasillian Portuguese and US English
- Interest has been expressed by AQA one of the largest Awarding organisations in the UK responsible for 40% of GCSE and A levels and with a turnover in excess of 150 million Euros a year
- Regular enquiries from schools, colleges and training organisations across the world.

Dissemination and Impact Summary

United Kingdom

Mailing lists and networks where INGOTs has been advertised

Pedagogical lists include National Association of Advisers in Computer Education (NAACE) [5]

BECTA's Open Source schools project [6]

Computing at Schools [7]

Presence on the VITAL [8] Teacher training web site in the UK

In addition, the INGOT project has been presented to Ofqual. [9] the UK exams regulator and e-skills [10], the sector skills council for business and IT.

Events include:

(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){ (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m) })(window,document,'script','//www.google-analytics.com/analytics.js','ga'); ga('create', 'UA-46896377-2', 'auto'); ga('send', 'pageview');

The international BETT Show in Olympia London 13th to 16th January 2010

Project meeting January 29th 2010

Meeting FAB/JCQ 29th March 2010

Thematic network meeting Edinburgh EQF 25th May 2010

Presence at the Sector Skills Council Awarding Body Forum to raise awareness 10th June 2010

Project meeting Sofia 13th-14th June

Leonardo interim report seminar Birmingham 16th June 2010

Presence at the SSAT Achievement conference 15th June 2010

Meeting in Sofia - planning training 10th August 2010

Leonardo link project on APL - CIA Cambridge 10th September 2010

Meeting with Open Source Department at Granada University Spain, 17th September 2010

Meeting with Czech teacher associations Brno and Prague. 26th and 27th October 2010.

SSAT Conference Birmingham 25th--26th November 2010

Bulgaria

Local INGOT website [11] [6,500 unique visitors until August 2011], including regularly updated news section, module/units matrix, etc.



[1]

A wiki-based web site [12] with public access where certification candidates and assessors can see examples of work and improve own performance [9,600 visitors until August 2011 | about 500 registered and active users].

Brochure [13] (Front) Brochure [14] (Back)

Leaflet [15] (Front) Leaflet [16](Back)

Logotype [17] developed for INGOT academies.

INGOT presentation and media coverage:

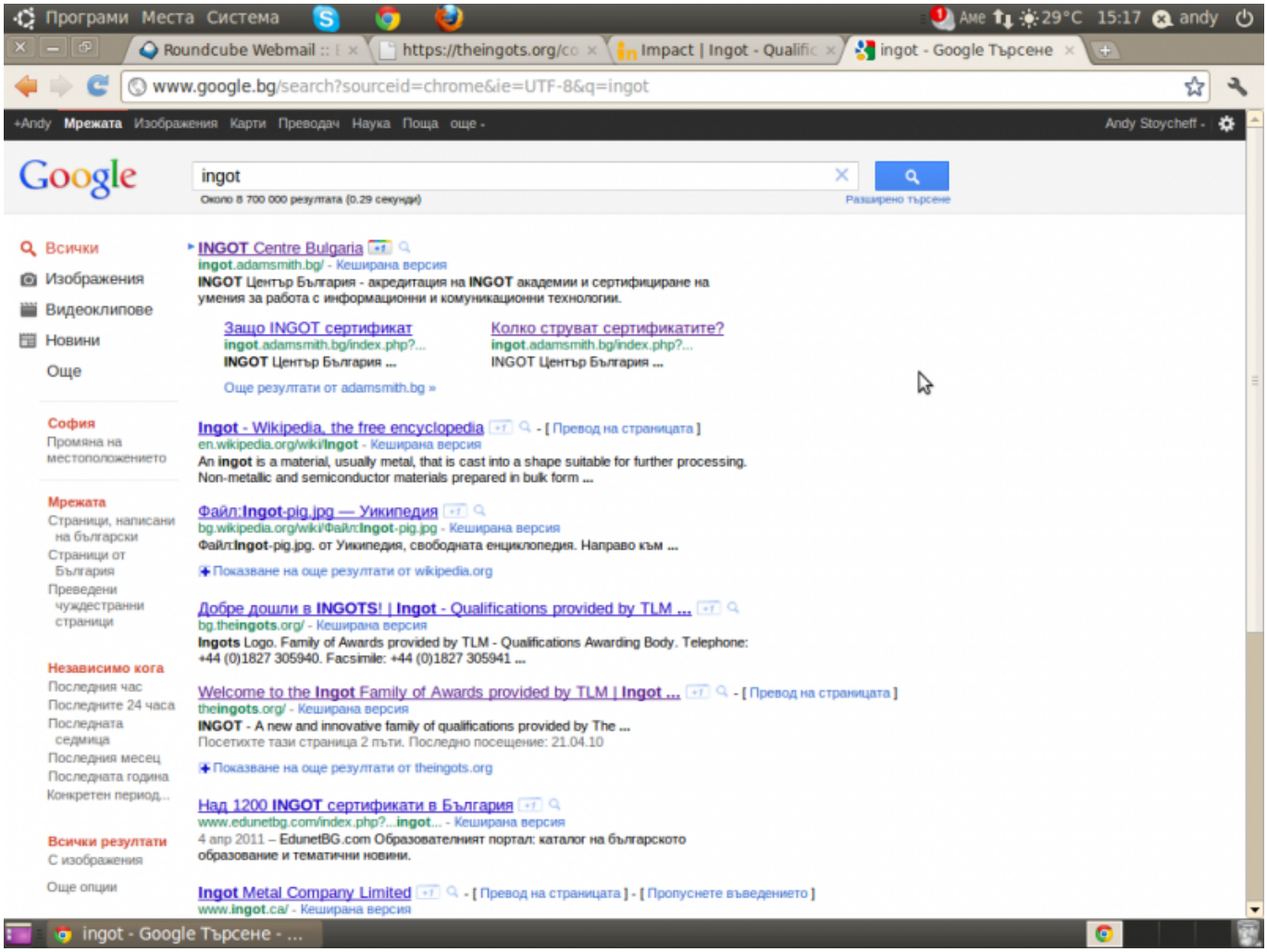
- BANKER business newsaper (online version) [press clip [18]] [bg]
- Computerworld Magazine (IDG group) [press clip [19]] [bg]
- jobs.idg.bg [press clip [20]] [bg]
- EdunetBG.com [21] (media partner, continuous new coverage) [bg]
- Introductory articles on INGOT model in Education and Qualification [22] magazine and website [bg]
- Publications in schools' web sites news sections, e.g. 51 SOU - Sofia [23] [bg]
- Publication in local print and e-media, e.g. Rodopi 24x7 [24] [bg]
- Galleries and INGOT news shared continuously on Facebook and LinkedIn

(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){ (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m) })(window,document,'script','//www.google-analytics.com/analytics.js','ga'); ga('create', 'UA-46896377-2', 'auto'); ga('send', 'pageview');

Banner/info ads on:

- bgizlet.com [25] [350,000 unique visitors p.a]
- edunetbg.com [26] [80,000 unique visitors p.a.]
- permanent banner on the website [27] of Adam Smith College of Management [27,000 unique visitors p.a.]

Meeting with the Bulgarian Human Resource Management and Development Association [28] (BHRMDA), April 2011.



Two consecutive publications in the BHRMDA's monthly newsletter (HR managers and practitioners) in months of May [29] and June [30] 2011. Extensive networking with BHRMDA members. Visual and information representation at the annual international BHRDMA conference 12-14 May 2011 (permanent link to the Conference's site [31] in BG/EN).

Snapshot of a Google search for "ingot" keyword, linking to various Ingot websites and project/model information. 4 of the links are on the first page of results, and all 4 are in the first 6 places. Search initiated from BG. Right-click to open the image full-size.

Czech Republic:

- local website www.ingots.cz [32] - 1196 visitors since February 2011

(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){ (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m) })(window,document,'script','//www.google-analytics.com/analytics.js','ga'); ga('create', 'UA-46896377-2', 'auto'); ga('send', 'pageview');

- information about project at company website [33]

- Brochure [34]

- Teacher News [35]

- Links with CZ OpenOffice community [36]

- information about project was sent to the contacts from the list of supporting organizations: Liberix [37], Czech Research Pedagogical Institute [38], Czech Ministry of Education [39], Association of IT teachers [40]

- meeting in Prague (30.-31.1.2010) was the opportunity to introduce the project to potential supporting partners

- Seminars and training conducted in BRNO [41] and Prague [42] October 2010 relevant links below.

ABC Linux:

http://www.abclinuxu.cz/blog/plastique/2010/10/system-hodnoceni-a-certikaci-ict-dovednosti [43]

The Czech School Web Server:

http://www.ceskaskola.cz/2010/10/26-27-10-prijdte-se-seznamit-s-novymi.html [44]

The IT Teachers Association:

http://www.jsi.cz/jsi-pro-vsechny/jsi-informuje/seminarevhodnoceniitdovednosti-vyzkousejtesesvymizaky [45]

Liberix:

http://www.liberix.cz/ingots-nove-pristupy-k-hodnoceni-a-certifikaci-pocitacovych-dovednosti-ve-skolstvi/#more-932 [46]

Linux-express:

http://www.linuxexpres.cz/prijdte-se-seznamit-s-novymi-pristupy-k-hodnoceni-a [47]

Mandrivalinux:

http://www.mandrivalinux.cz/prijdte-se-seznamit-s-novymi-pristupy-k-hodnoceni-a-certifikaci-pocitacovych-dovednosti/ [48]

Openoffice.cz:

http://www.mandrivalinux.cz/prijdte-se-seznamit-s-novymi-pristupy-k-hodnoceni-a-certifikaci-pocitacovych-dovednosti/ [48]

Meeting with people from Teachers Association about suistanability of INGOT in the Czech Republic. Very positive - they are now establishing regional consulting centres consisting of IT teachers and would like to join the INGOTs programme

Spain:

- CECE (Spanish Confederation of Teaching Centres) http://www.cece.es/ [49]

- Information about the company and the partnership in the company website: www.agifodent.eu

(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){ (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m) })(window,document,'script','//www.google-analytics.com/analytics.js','ga'); ga('create', 'UA-46896377-2', 'auto'); ga('send', 'pageview');

[50]

- Next National Conference in October 2010, attending to promote and disseminate INGOT in Spain:

- National Congress of Private Education:

- Meeting with Granada University to discuss cooperative working

- Publicity designs

- Handbook – Spanish (professionally bound copy from Lulu.com) [52]

Booklet cover [53]

Folio 1 [54]

Folio 2 [55]

Folio 3 [56]

Cover [57]

Romania

- Information about project on organization`s website [58]

- Article in the local newspaper " Viata Valcii" on January 25

- Brochure [59]

Germany

German OpenOffice.org mailinglists

- users@de.openoffice.org [60] (german user-mailinglist)
- dev@de.openoffice.org [61] (german developer-mailinglist)

Mailinglists with paedagogical background

- http://mail.be.schule.de/pipermail/fsub-offen/2010-June/000600.html [62]
- http://fsub.schule.de/index.htm [63] (mailinglist of "Assossiation for free Software and Education")
- http://www.schul-netz.de/archiv.phtml [64] (mailinglist for teachers and admins of school networks)
- http://www.schul-netz.de/index.phtm [65]

World

International dissemination to Malaysia [66], Kenya, Brazil, USA, and other countriesLinkedIn [67] - there is an INGOT specific group established

Facebook [68] - there is Friends of the INGOTs established

Posts to the (English) OpenOffice.org [69] Marketing and Discussion lists

(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){ (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m) })(window,document,'script','//www.google-analytics.com/analytics.js','ga'); ga('create', 'UA-46896377-2', 'auto'); ga('send', 'pageview');

Picture of Ingot assessor trainers and teachers in Kenya.



Source URL: https://theingots.org/community/impact#comment-0

Links
[1] http://www.prchecker.info/
[2] http://www.ecotec.com/
[3] http://www.leonardo.org.uk/
[4] http://www.facebook.com/photo.php?pid=4300082&op=1&view=all&subj=100000078182806&id=677896305
[5] http://www.naace.co.uk/index.html?_Action=search&_Search=INGOT
[6] http://opensourceschools.org.uk/search/node/INGOT
[7] http://www.computingatschool.org.uk/index.php?id=members
[8] http://www.vital.ac.uk/community/course/view.php?id=270
[9] http://ofqual.gov.uk
[10] http://itq.e-skills.com/Framework/Contributing-Units/The-Learning-Machine/
[11] http://ingot.adamsmith.bg
[12] http://ingot.adamsmith.bg/wiki/
[13] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28PDF%29/BG-Brochure-front.pdf
[14] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28PDF%29/BG-Brochure-back.pdf
[15] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28PDF%29/BG-Leaflet-front.pdf

(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){ (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m) })(window,document,'script','//www.google-analytics.com/analytics.js','ga'); ga('create', 'UA-46896377-2', 'auto'); ga('send', 'pageview');

[16] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28PDF%29/BG-Leaflet-back.pdf
[17] http://ingot.adamsmith.bg/index.php?option=com_content&view=article&id=114&Itemid=191
[18] http://adamsmith.bg/images/press/pressclip-banker-08.09.2009.pdf
[19] http://adamsmith.bg/images/press/pressclip-computerworld-sep2009.pdf
[20] http://adamsmith.bg/images/press/pressclip-jobsidg-08.09.2009.pdf
[21] http://edunetbg.com/
[22] http://studyabroad.bg/
[23] http://51sou.info/
[24] http://rodopi24.blogspot.com/2011/01/blog-post_3045.html
[25] http://bgizlet.com
[26] http://edunetbg.com
[27] http://adamsmith.bg
[28] http://www.bhrmda.bg/
[29] http://bhrmda.bg/userfiles/informator_may.pdf
[30] http://bhrmda.bg/userfiles/informator_June.pdf
[31] http://conference-may-2011.bhrmda.bg/
[32] http://www.ingots.cz
[33] http://www.euro-face.cz/ingot.asp
[34] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28PDF%29/CZ_brochure_invitation%20to%20workshops.pdf
[35] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28PDF%29/CZ_publicity_screenshot%20Teachers%20News.jpg
[36] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28PDF%29/pozv%C3%A1nka%2Bna%2Bopenoffice%2Bcz.pdf
[37] http://www.liberix.cz
[38] http://www.vuppraha.cz
[39] http://www.msmt.cz
[40] http://www.jsi.cz
[41] http://ingots.cz/wp-content/uploads/IMG_0821.JPG.jpg
[42] http://ingots.cz/seminare/seminar-v-praze-27-rijna-2010/
[43] http://www.abclinuxu.cz/blog/plastique/2010/10/system-hodnoceni-a-certikaci-ict-dovednosti
[44] http://www.ceskaskola.cz/2010/10/26-27-10-prijdte-se-seznamit-s-novymi.html
[45] http://www.jsi.cz/jsi-pro-vsechny/jsi-informuje/seminarevhodnoceniitdovednosti-vyzkousejtesesvymizaky
[46] http://www.liberix.cz/ingots-nove-pristupy-k-hodnoceni-a-certifikaci-pocitacovych-dovednosti-ve-skolstvi/#more-932
[47] http://www.linuxexpres.cz/prijdte-se-seznamit-s-novymi-pristupy-k-hodnoceni-a
[48] http://www.mandrivalinux.cz/prijdte-se-seznamit-s-novymi-pristupy-k-hodnoceni-a-certifikaci-pocitacovych-dovednosti/
[49] http://www.cece.es/
[50] http://www.agifodent.eu
[51] http://www.red2001.com/docs/c416a75c31116eb685765373c35af625.pdf
[52] http://www.lulu.com/product/tapa-blanda/gu%c3%ada-pr%c3%a1ctica-para-la-evaluaci%c3%b3n-del-aprendizaje/17296217?productTrackingContext=search_results/search_shelf/center/1
[53] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28PDF%29/bookletfrontandback.jpg
[54] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28PDF%29/Folleto%201%20Versi%C3%B3n%201.jpg
[55] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28PDF%29/Folleto%202%20Versi%C3%B3n%201.jpg
[56] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28PDF%29/Folleto%203%20Versi%C3%B3n%201.jpg
[57] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/photos%28JPG%29/Model%201.jpg
[58] http://fcasec.com/Events.html
[59] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28PDF%29/Roflyer.pdf

(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){ (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m) })(window,document,'script','//www.google-analytics.com/analytics.js','ga'); ga('create', 'UA-46896377-2', 'auto'); ga('send', 'pageview');

[60] mailto:users@de.openoffice.org
[61] mailto:dev@de.openoffice.org
[62] http://mail.be.schule.de/pipermail/fsub-offen/2010-June/000600.html
[63] http://fsub.schule.de/index.htm
[64] http://www.schul-netz.de/archiv.phtml
[65] http://www.schul-netz.de/index.phtm
[66] http://theingots.org/community/node/11104
[67] http://www.linkedin.com/groups?home=&gid=3141397
[68] http://www.facebook.com/home.php?#!/group.php?gid=474826015415&ref=ts
[69] http://www.theingots.org/

(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){ (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m) })(window,document,'script','//www.google-analytics.com/analytics.js','ga'); ga('create', 'UA-46896377-2', 'auto'); ga('send', 'pageview');