## Success of Future Fest 2019 At South & City College Birmingham

The first Future Fest at South & City College, hosted jointly with Midlands-based 'The Learning Machine' (TLM), was judged to be an outstanding success by all those attending.

The 12<sup>th</sup> June Future Fest 2019 was the day South & City College Birmingham launched its Digbeth Campus as a state-of-the-art centre for emerging and digital technologies, delivering <u>TLM qualifications</u> to it learners.

The Birmingham Post and Mail coverage of the event can be accessed from here [1].

Exhibitors demonstrated new technologies and their application in the work place, using courses and qualifications being delivered by the College. These have been developed to meet the needs of business in a UK environment facing critical skills shortages in the areas now embraced by the College.

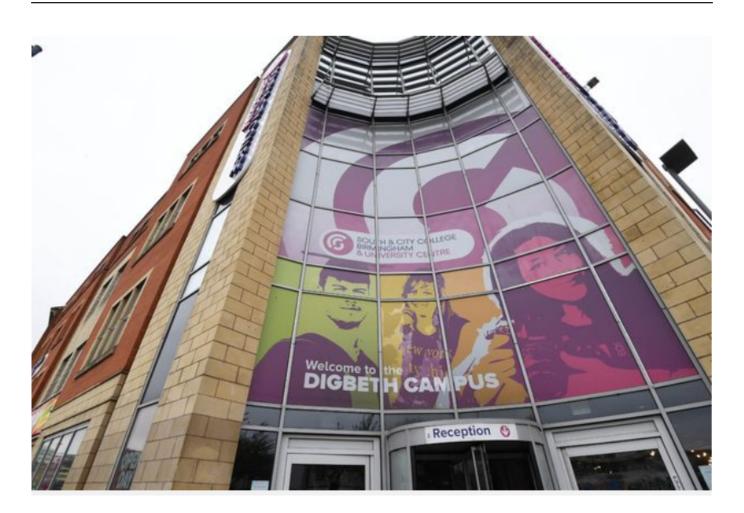
Kaussar Bashir, Deputy Head of Faculty of South and City College Birmingham said, "With the UK economy set to lose as much as £145 billion in the next 10 years because of digital skills shortages, businesses are desperate for digitally savvy graduates. Being such an important growth area, we're thrilled to be able to offer such a compelling range of courses that not only piques student interests, but that also sets them up for future employment."

Success of Future Fest 2019 included exhibits of 3D Printing, aerial drones, robotics, artificial intelligence, digital fashion, cyber security, E-sports, music technology, virtual reality, photography in digital technologies and computer gaming creation - to mention but a few.

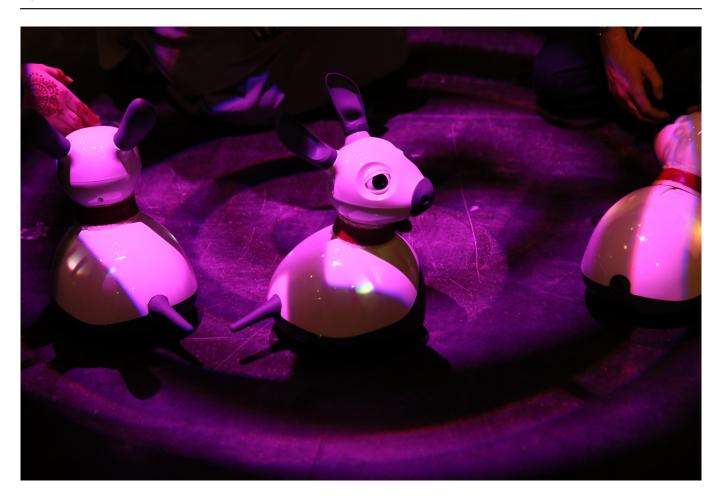
Attendees included current learners, potential new students to the College and Schools - as well as local media, the famous rapper Dan Bull, beauty and fashion influencer Tessi Rehman, Ed James from Heart FM, Rob Howard from Capital Radio, JD from Free Radio and the Lord Mayor and Lady Mayoress of Birmingham.

Twenty-five new courses in technology were launched on the day to assist learners at the College to pursue rewarding, successful careers and a trade for life.

Courses including Cyber Security, Robotics, Artificial Intelligence, Computer Games Development and many more can be found by following this <u>link</u>. [2]



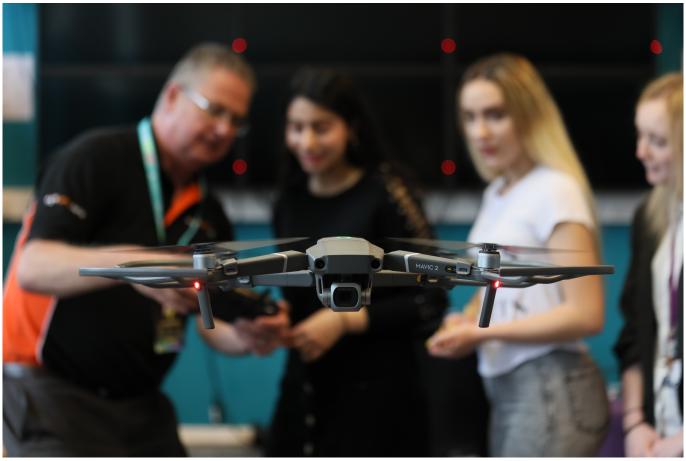






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- [2] https://www.sccb.ac.uk/latest-news/item/644-college-launches-exciting-new-courses-at-a-festival-style-event