### **Summary Activity Report - Bulgaria**

Statistical data | Translation work | FOSS | Dissemination and publicity

Moderation centres | E-learning resources | Questions and tasks

### Statistical data

Trained Assessors:  $111 \mid \text{Project target (all partners): } 100 \mid 111\%$ 

**Active Assessors: 46** 

**Organisations:** 12

**Active organisations: 10** 

**Approved certificates:** 1621 | **Project target (all partners):** 3000 | 54%

Issued/distributed certificates: 1621

**Projected No of certificates** in 1 yr (3,200) | in 3 years (8,000)

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# Translation work [video [1]]

Handbook (online pages - long version) and pdf

Criteria for modules 1-15 at all levels, incl. Platinum

Main website front page and content items (such as How to and About) | Still to do: FAQ

Also check/review of IL's translations of menus, links, etc.

Award site interface

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# FOSS [video [2]]

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**FOSS Manual** online version [3] (translated by RO in partner languages)

**IL** additional input - expanding the document, thus compensating with man/days for under spending printing budget (see below).

Decision to **refrain from printing copies of FOSS**, hence under spending of subcon for printing (EUR 3,000)

FOSS is an **integral part of assessor training**, depending on assessors' competence in the domain.

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# Dissemination and publicity [video [4]]

[This section is a non-linked copy of https://theingots.org/community/impact [5]. Check original for updates since Aug 31, 2011.]

<u>Local INGOT website</u> [6] [6,500 unique visitors until August 2011], including regularly updated news section, module/units matrix, etc.



[7]

A wiki-based web site [8] with public access where certification candidates and assessors can see examples of work and improve own performance [9,600 visitors until August 2011 | about 500 registered and active users].

Brochure [9] (front) | Brochure [10] (back) | Leaflet [11] (front) | Leaflet [12](back)

Logotype [13] developed for INGOT academies.

INGOT presentation and media coverage:

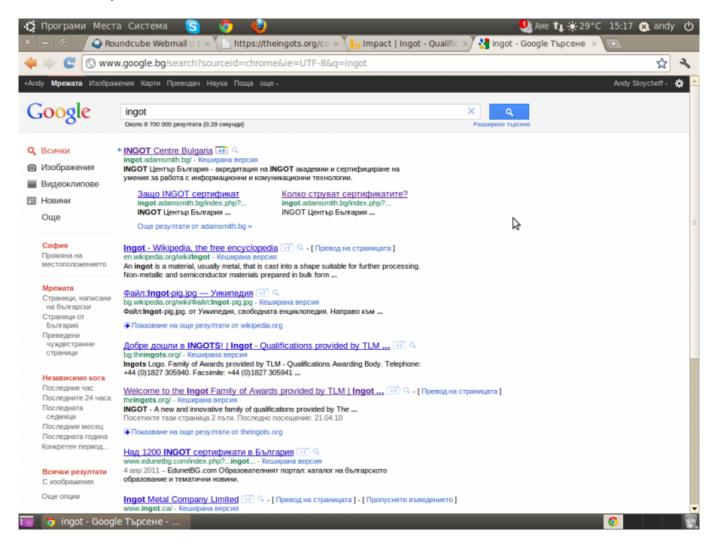
- BANKER business newspaper (online version) [press clip [14]] [bg]
- Computerworld Magazine (IDG group) [press clip [15]] [bg]
- jobs.idg.bg [press clip [16]] [bg]
- EdunetBG.com [17] (media partner, continuous new coverage) [bg]
- Introductory articles on INGOT model in <u>Education and Qualification</u> [18] magazine and website [bg]
- Publications in schools' web sites news sections, e.g. <u>51 SOU Sofia</u> [19] [bg]
- Publication in local print and e-media, e.g. Rodopi 24x7 [20] [bg]
- Galleries and INGOT news shared continuously on Facebook and LinkedIn
- **To do:** End-of-project press release and publications

#### Banner/info ads on:

- bgizlet.com [21] [350,000 unique visitors p.a]
- edunetbg.com [22] [80,000 unique visitors p.a.]
- permanent banner on the website [23] of Adam Smith College of Management [27,000 unique visitors p.a.]

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Meeting with the <u>Bulgarian Human Resource Management and Development Association</u> [24] (BHRMDA), April 2011.



Two consecutive publications in the BHRMDA's monthly newsletter (HR managers and practitioners) in months of <u>May</u> [25] and <u>June</u> [26] 2011. Extensive networking with BHRMDA members. Visual and information representation at the annual international BHRDMA conference 12-14 May 2011 (permanent <u>link to the Conference's site</u> [27] in BG/EN).

Snapshot (left, right-click to open image full-size) of a Google search for "ingot" keyword, linking to various Ingot websites and project/model information. 4 of the links are on the first page of results (10 standard results per page), and all 4 are in the first 6 places. Search initiated from BG.

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# **Moderation centres** [video [28]]

Online training area [29] for staff of moderation centres (a few pages away from covering Lulu's minimum requirements for books - shall we consider making this a new target/result to compensate/divert resources from FOSS printing and/or subcons?)

Manual of policies and procedures (original target) **extended in scope and replaced** by (see above) a better instrument (online manual on making INGOT centres sustainable). No localisation, as (function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){ (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1\*new Date();a=s.createElement(o), m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertPage(aff)}})(window,document,'script','//www.google-analytics.com/analytics.js','ga'); ga('create', 'UA-46896377-2', 'auto'); ga('send', 'pageview');

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manual is meant for centres staff (English speakers). Underspending of subcon for printing EUR 1.000

**Research visits** to partners to identify opportunities and strengths

Stand by **availability for consulting/refining/training** of moderation centres. Consulting/training visits not requested by partners, hence underspending of travel/subsistence budget by EUR 2,900

Country reports informed from the empirical survey and identification of target groups and market opportunities: <u>Bulgaria</u> [30] | <u>Czech Republic</u> [31] | <u>Spain</u> [32] | <u>Romania</u> [33]

<u>Survey</u> [34] (open for entries mode) | <u>Survey summary</u> [35](admin view) username "view", pass "results"

End-of-project **summary of National/Moderation Centres status** [link to google docs table/form [36]]

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### **E-learning resources**

Translation of sample Javascript learning resources (games): <u>Domino</u> [37] | <u>Pairs</u> [38] | <u>Puzzle</u> (<u>computers</u>) [39]

Screencasts: 0 | Catching up...

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# Questions and tasks [video [40]]

[This section is a non-linked copy of https://theingots.org/community/Questions [41]. Check original for updates since Aug 31, 2011.]

Word-processing [42] [8] | Spreadsheets [43] [11] | Databases [44] [6] | Presentations [45] [1] | Cross-module tasks [46] [1]

Current control: 27 | Target: 18

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Source URL: https://theingots.org/community/FinalRep-BG

#### Links

- [1] http://www.youtube.com/watch?v=fwNsiJAcoJA&NR
- [2] http://www.youtube.com/watch?v=bSEGj3PK4Is
- [3] http://theingots.org/community/FOSSv2.0
- [4] http://www.youtube.com/watch?v=G2kD1YUtA5o

(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){ (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1\*new Date();a=s.createElement(o), m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBagec{anft}})(window,document,'script','//www.google-analytics.com/analytics.js','ga'); ga('create', 'UA-46896377-2', 'auto'); ga('send', 'pageview');

- [5] https://theingots.org/community/impact
- [6] http://ingot.adamsmith.bg
- [7] http://www.prchecker.info/
- [8] http://ingot.adamsmith.bg/wiki/
- [9] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28P DF%29/BG-Brochure-front.pdf
- [10] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28 PDF%29/BG-Brochure-back.pdf
- [11] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28 PDF%29/BG-Leaflet-front.pdf
- [12] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28 PDF%29/BG-Leaflet-back.pdf
- $[13] \ http://ingot.adamsmith.bg/index.php?option=com\_content\& view=article\& id=114\& ltemid=191$
- [14] http://adamsmith.bg/images/press/pressclip-banker-08.09.2009.pdf
- [15] http://adamsmith.bg/images/press/pressclip-computerworld-sep2009.pdf
- [16] http://adamsmith.bg/images/press/pressclip-jobsidg-08.09.2009.pdf
- [17] http://edunetbg.com/
- [18] http://studyabroad.bg/
- [19] http://51sou.info/
- [20] http://rodopi24.blogspot.com/2011/01/blog-post 3045.html
- [21] http://bgizlet.com
- [22] http://edunetbg.com
- [23] http://adamsmith.bg
- [24] http://www.bhrmda.bg/
- [25] http://bhrmda.bg/userfiles/informator may.pdf
- [26] http://bhrmda.bg/userfiles/informator\_June.pdf
- [27] http://conference-may-2011.bhrmda.bg/
- [28] http://www.youtube.com/watch?v=b56eAUCTLok
- [29] https://theingots.org/community/result1
- [30] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28 PDF%29/BM-BG%20%281%29.pdf
- [31] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28 PDF%29/BM-CZ.pdf
- [32] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28 PDF%29/BM-ES.pdf
- [33] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28 PDF%29/BM-RO.pdf
- [34] http://www.edunetbg.com/limesurvey/index.php?sid=39256&lang=en%20
- [35] http://www.edunetbg.com/limesurvey/admin
- [36] https://docs.google.com/spreadsheet/ccc?key=0AjALoTO31LZ9dEJCME1DYmIxM2N3TFBOT3IjQV FHNIE&hl=en US
- [37] http://bg.theingots.org/community/node/26831
- [38] http://bg.theingots.org/community/node/26775
- [39] http://bg.theingots.org/community/node/25314
- [40] http://www.youtube.com/watch?v=hb0ef6NhY74
- [41] https://theingots.org/community/.%20Check%20original%20for%20updates%20since%20Aug%2031%2C%202011.%5D
- [42] http://bg.theingots.org/community/node/27181#word
- [43] http://bg.theingots.org/community/node/27181#spreadsheets
- [44] http://bg.theingots.org/community/node/27181#databases
- [45] http://bg.theingots.org/community/node/27181#presentations
- [46] http://bg.theingots.org/community/node/27181#integrated tasks