Summary Activity Report - Bulgaria

Statistical data | Translation work | EOSS | Dissemination and publicity Moderation centres | E-learning resources | Questions and tasks

Statistical data

Trained Assessors: 111 | Project target (all partners): 100 | 111% Active Assessors: 46 Organisations: 12 Active organisations: 10 Approved certificates: 1621 | Project target (all partners): 3000 | 54% Issued/distributed certificates: 1621 Projected No of certificates in 1 yr (3,200) | in 3 years (8,000)

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Translation work [video [1]]

Handbook (online pages - long version) and pdf

Criteria for modules 1-15 at all levels, incl. Platinum

Main website front page and content items (such as How to and About) | Still to do: FAQ

Also check/review of IL's translations of menus, links, etc.

Award site interface

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FOSS [video [2]]

(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){ (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBagee(afrf) })(window,document,'script','//www.google-analytics.com/analytics.js','ga'); ga('create', 'UA-46896377-2', 'auto'); ga('send', 'pageview'); **FOSS Manual** online version [3] (translated by RO in partner languages)

IL additional input - expanding the document, thus compensating with man/days for under spending printing budget (see below).

Decision to **refrain from printing copies of FOSS**, hence under spending of subcon for printing (EUR 3,000)

FOSS is an **integral part of assessor training**, depending on assessors' competence in the domain.

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Dissemination and publicity [video [4]]

[This section is a non-linked copy of https://theingots.org/community/impact [5]. Check original for updates since Aug 31, 2011.]

Local INGOT website [6] [6,500 unique visitors until August 2011], including regularly updated news section, module/units matrix, etc.



<u>A wiki-based web site</u> [8] with public access where certification candidates and assessors can see examples of work and improve own performance [9,600 visitors until August 2011 | about 500 registered and active users].

Brochure [9] (front) | Brochure [10] (back) | Leaflet [11] (front) | Leaflet [12](back)

Logotype [13] developed for INGOT academies.

INGOT presentation and media coverage:

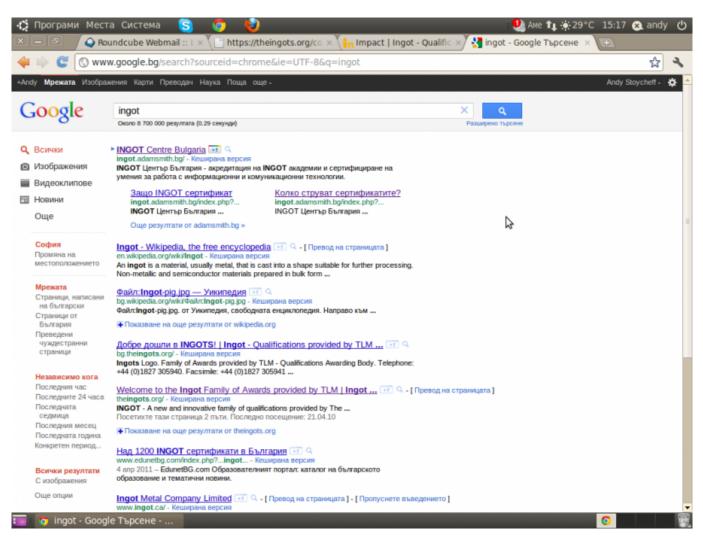
- BANKER business newspaper (online version) [press clip [14]] [bg]
- Computerworld Magazine (IDG group) [press clip [15]] [bg]
- jobs.idg.bg [press clip [16]] [bg]
- <u>EdunetBG.com</u> [17] (media partner, continuous new coverage) [bg]
- Introductory articles on INGOT model in <u>Education and Qualification</u> [18] magazine and website [bg]
- Publications in schools' web sites news sections, e.g. <u>51 SOU Sofia</u> [19] [bg]
- Publication in local print and e-media, e.g. Rodopi 24x7 [20] [bg]
- Galleries and INGOT news shared continuously on Facebook and LinkedIn
- **To do:** End-of-project press release and publications

Banner/info ads on:

- bgizlet.com [21] [350,000 unique visitors p.a]
- <u>edunetbg.com</u> [22] [80,000 unique visitors p.a.]
- permanent banner <u>on the website</u> [23] of Adam Smith College of Management [27,000 unique visitors p.a.]

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Meeting with the <u>Bulgarian Human Resource Management and Development Association</u> [24] (BHRMDA), April 2011.



Two consecutive publications in the BHRMDA's monthly newsletter (HR managers and practitioners) in months of May [25] and June [26] 2011. Extensive networking with BHRMDA members. Visual and information representation at the annual international BHRDMA conference 12-14 May 2011 (permanent link to the Conference's site [27] in BG/EN).

Snapshot (left, right-click to open image full-size) of a Google search for "ingot" keyword, linking to various Ingot websites and project/model information. 4 of the links are on the first page of results (10 standard results per page), and all 4 are in the first 6 places. Search initiated from BG.

Statistical data | Translation work | EOSS | Dissemination and publicity

Moderation centres | E-learning resources | Questions and tasks

Moderation centres [video [28]]

<u>Online training area</u> [29] for staff of moderation centres (a few pages away from covering Lulu's minimum requirements for books - shall we consider making this a new target/result to compensate/divert resources from FOSS printing and/or subcons?)

Manual of policies and procedures (original target) **extended in scope and replaced** by (see above) a better instrument (online manual on making INGOT centres sustainable). No localisation, as

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manual is meant for centres staff (English speakers). Underspending of subcon for printing EUR 1,000

Research visits to partners to identify opportunities and strengths

Stand by **availability for consulting/refining/training** of moderation centres. Consulting/training visits not requested by partners, hence underspending of travel/subsistence budget by EUR 2,900

Country reports informed from the empirical survey and **identification of target groups and market opportunities:** <u>Bulgaria</u> [30] | <u>Czech Republic</u> [31] | <u>Spain</u> [32] | <u>Romania</u> [33]

<u>Survey</u> [34] (open for entries mode) | <u>Survey summary</u> [35](admin view) username "view", pass "results"

End-of-project **summary of National/Moderation Centres status** [link to google docs table/form [36]]

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E-learning resources

Translation of sample Javascript learning resources (games): <u>Domino</u> [37] | <u>Pairs</u> [38] | <u>Puzzle</u> (<u>computers</u>) [39]

Screencasts: 0 | Catching up...

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Questions and tasks [video [40]]

[This section is a non-linked copy of https://theingots.org/community/Questions [41]. Check original for updates since Aug 31, 2011.]

Word-processing [42] [8] | Spreadsheets [43] [11] | Databases [44] [6] | Presentations [45] [1] | Cross-module tasks [46] [1]

Current control: 27 | Target: 18

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Source URL: https://theingots.org/community/FinalRep-BG

Links

[1] http://www.youtube.com/watch?v=fwNsiJAcoJA&NR

[2] http://www.youtube.com/watch?v=bSEGj3PK4Is

[3] http://theingots.org/community/FOSSv2.0

[4] http://www.youtube.com/watch?v=G2kD1YUtA5o

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[5] https://theingots.org/community/impact [6] http://ingot.adamsmith.bg [7] http://www.prchecker.info/ [8] http://ingot.adamsmith.bg/wiki/ [9] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28P DF%29/BG-Brochure-front.pdf [10] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28 PDF%29/BG-Brochure-back.pdf [11] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28 PDF%29/BG-Leaflet-front.pdf [12] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28 PDF%29/BG-Leaflet-back.pdf [13] http://ingot.adamsmith.bg/index.php?option=com content&view=article&id=114&am p;Itemid=191 [14] http://adamsmith.bg/images/press/pressclip-banker-08.09.2009.pdf [15] http://adamsmith.bg/images/press/pressclip-computerworld-sep2009.pdf [16] http://adamsmith.bg/images/press/pressclip-jobsidg-08.09.2009.pdf [17] http://edunetbg.com/ [18] http://studyabroad.bg/ [19] http://51sou.info/ [20] http://rodopi24.blogspot.com/2011/01/blog-post 3045.html [21] http://bgizlet.com [22] http://edunetbg.com [23] http://adamsmith.bg [24] http://www.bhrmda.bg/ [25] http://bhrmda.bg/userfiles/informator may.pdf [26] http://bhrmda.bg/userfiles/informator June.pdf [27] http://conference-may-2011.bhrmda.bg/ [28] http://www.youtube.com/watch?v=b56eAUCTLok [29] https://theingots.org/community/result1 [30] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28 PDF%29/BM-BG%20%281%29.pdf [31] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28 PDF%29/BM-CZ.pdf [32] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28 PDF%29/BM-ES.pdf [33] https://theingots.org/community/sites/default/files/uploads/user4/My%20files/other%20files%28 PDF%29/BM-RO.pdf [34] http://www.edunetbg.com/limesurvey/index.php?sid=39256&lang=en%20 [35] http://www.edunetbg.com/limesurvey/admin [36] https://docs.google.com/spreadsheet/ccc?key=0AjALoTO31LZ9dEJCME1DYmIxM2N3TFBOT3ljQV FHNIE&:hl=en US [37] http://bg.theingots.org/community/node/26831 [38] http://bg.theingots.org/community/node/26775 [39] http://bg.theingots.org/community/node/25314 [40] http://www.youtube.com/watch?v=hb0ef6NhY74 [41] https://theingots.org/community/.%20Check%20original%20for%20updates%20since%20Aug%2 031%2C%202011.%5D [42] http://bg.theingots.org/community/node/27181#word [43] http://bg.theingots.org/community/node/27181#spreadsheets [44] http://bg.theingots.org/community/node/27181#databases [45] http://bg.theingots.org/community/node/27181#presentations [46] http://bg.theingots.org/community/node/27181#integrated tasks

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