Work Package 9 Budget details

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Work Package 9 - Log time and expenses **[2]**

Aim To ensure that the project outcomes are known as widely as possible in order to sustain continued growth of the project after the conclusion of the grant funded phase.

Staffing Days and Budget

Partner	Management	Research	Technical	Admin	Euros
UK	8	24	0	13	11070
ES	8	24	0	25	12295
RO	1	24	0	1	3070
CZ	1	24	0	1	3675
BG	1	24	0	1	1820

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Travel and Subsistence in Euros

Partner	Travel	Subsistence	Total
UK	1600	5280	6880
ES	1600	5922	7522
RO	1600	6480	8080
CZ	1600	6162	7762
BG	1600	6564	8164

Sub-contract printing 7000 Euros

Exhibition space 14918 Euros

Phase 1

- Prepare publicity materials, evaluate and report to Project Board (Results 1, 13, 7)

Deadline 31st March 2010

Phase 2

- Support general communications through spread of publicity materials. (Results 1, 13)
- Support contact with national government education agencies (Results 1, 13, 9)
- End of first year press release. (Results 1, 13)
- Attend at least one major dissemination conference. (Results 1, 13)
- Interim report to Project Board (Result 7)

Deadline 30th September 2010

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Phase 3

- Prepare detailed dissemination programme including final phase conference and work shop programme and present to the Project Board (Results 1, 13, 8)
- Check web site publicity is fully up to date and optimised for searches (Results 1, 13)

Deadline 31st March 2011

Phase 4

- Manage conference workshop programme - attend at least one conference in each partner country. (Results 1, 13)
- Final report to the Project Board (Result 8)

General description

Working across 4 six month phases, prepare press releases at critical points - project announcement, availability of products, conclusion of the project. Develop PR channels and networks drawing on the international as well as national networks of the partners. Provide central support and co-ordination for a major conference/dissemination workshop in each partner country eg BETT in the UK, the biggest educational technology show in the World. Provide pictures and other publicity for the web site from meetings, the dissemination activities and from press articles. Contribute to improving the Web Site's search rank in search engines. Co-operate with the project evaluators to provide positive information for managers and end users on outcomes such as improved attainment levels or increases in motivation. Working across work packages to ensure that opportunities for public relations are maximised. Plan and manage the conference and workshop programmes.

Methods and pedagogy

Viral marketing techniques using internet networks, management principles associated with PRINCE 2 and the main project management.

Budget comments

All partners have time allocated for attending conferences and exhibitions and meeting with key personnel in identified dissemination channels. ES has additional time for coordinating the WP. Travel budget is designed to support attendance at key exhibitions and dissemination events byt all partners. There is a budget of 7000 Euro for printing publicity flyers, posters and advertising, 14918 Euros for paying for space at exhibitions and conferences. Work package coordinator will ensure that the budget is spent most effectively.

Associated Deliverables

- Establishment of INGOT moderation centres (Communications and publicity) (Result 1)
- 5 dissemination workshops (Result 13)
- Gaining accreditation by at least 1 additional National Govrnment (Result 9)
- End of phase reports to Project Board (Result 7)
- Final report with recommendations for sustainability. (Result 8)

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Source URL: https://theingots.org/community/WP9Budget

Links
[1] http://www.theingots.org/community/node/9240#comment-623
[2] http://theingots.org/community/Log_costs#WP9

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